

Seok-Hyun HWANG
Assistant Professor
Department of Management, Marketing and Information Systems
Email: s-hwang@hkbu.edu.hk



Qualifications

PhD, Northwestern University
2013 → 2019

Master, Seoul National University
2009 → 2013

Bachelor, Seoul National University
2004 → 2009

Employment

Assistant Professor

Department of Management, Marketing and Information Systems
Hong Kong Baptist University
1 Sept 2024 → present

Research outputs

When Innovator Casts A Shadow: CEO Inventor Experience and Corporate Social Irresponsibility

Kang, Y., Hwang, S.-H. & Jung, T., 1 Aug 2024, *Academy of Management Proceedings 2024*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2024, no. 1).

When Opportunity Knocks, What's the Response? How Exogeneous Change Affects CEO Compensation

Hwang, S.-H. & Zajac, E., 1 Aug 2024, *Academy of Management Proceedings 2024*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2024, no. 1).

Social Movements' Impact on Managerial Discretion: Empowering Chief Diversity Officers Post-George Floyd's Death

HWANG, S.-H. & KIM, Y. H., 21 Jun 2024.

A Study on Inventor CEO Experience, Governance Mechanisms, and Earnings Management

Hwang, S.-H., Kang, Y. & Jung, T., 24 Jul 2023, *Academy of Management Proceedings 2023*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2023, no. 1).

How symbolic capital reduces negative spillovers for corporate directors

Hwang, S.-H. S. & Zajac, E. J., Aug 2022.

Does Increased Labor Market Demand Affect CEO Compensation? Evidence from a Natural Experiment

Hwang, S.-H., 6 Jul 2022, *Academy of Management Proceedings 2022*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2022, no. 1).

CEO Regulatory Focus, Decision Frames, and Earnings Management

Ahn, S. G., Cho, T., Hwang, S.-H. & Cho, C. K., 1 Aug 2021, *Academy of Management Proceedings 2021*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2021, no. 1).

Too Legit to Quit? How Shareholder Activism Differentially Affects Outside Directors

Hwang, S.-H. & Zajac, E. J., 1 Aug 2021, *Academy of Management Proceedings 2021*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2021, no. 1).

Explaining Bi-Directional Spillovers from the Same Event: Theory and Evidence from CEO Deaths

Hwang, S.-H., 1 Aug 2018, *Academy of Management Proceedings 2018*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2018, no. 1).

Like a Tree Falling Unheard in the Forest: The Effect of Audience Remembering on Status Spillover in Status-based Relations

Hwang, S.-H. & Szatmári, B., Jul 2018.

Don't You Dare Knock Them Off Their Pedestal: Decline of Firm Status and CEO Dismissal

Hwang, S.-H. & Stern, I., 1 Aug 2017, *Academy of Management Proceedings 2017*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2017, no. 1).

How New CEO Gender and the Board Composition Affect the Amount of First Pay

Lee, J. & Hwang, S.-H. S., 1 Jan 2016, *Academy of Management Proceedings 2016*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2016, no. 1).

Post-Acquisition Innovativeness in High-Tech Industries: The Role of Attentional Congruence

Cho, T. S., Chung, S. H. B. & Hwang, S.-H. S., Aug 2015.

Unpacking Performance Heterogeneity in Group-Affiliated Firms in Korea

Jin, K. & Hwang, S.-H., 1 Jan 2013, *Academy of Management Proceedings 2013*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2013, no. 1).

Dismissal of Newly Appointed CEOs: A Behavioral Theory Perspective

Hwang, S.-H., Cho, T. S. & Chai, D. H., 1 Jul 2012, *Academy of Management Proceedings 2012*. Taneja, S. (ed.). Academy of Management, (Academy of Management Proceedings; vol. 2012, no. 1).

Activities

Journal of Management (Journal)

HWANG, S.-H. (Reviewer)

2024 → ...

Organization Science (Journal)

HWANG, S.-H. (Reviewer)

13 Jul 2022

Journal of Management Studies (Journal)

HWANG, S.-H. (Reviewer)

1 Jan 2022 → 31 Dec 2024

Strategic Management Journal (Journal)

HWANG, S.-H. (Reviewer)

30 Aug 2017 → ...

Prizes

Best Doctoral Student Conference Paper

HWANG, S.-H. (Recipient), 2017

Best Reviewer Award

HWANG, S.-H. (Recipient), 2012

Outstanding Reviewer Award
HWANG, S.-H. (Recipient), 2016

Outstanding Reviewer Award
HWANG, S.-H. (Recipient), 2017

Outstanding Reviewer Award
HWANG, S.-H. (Recipient), 2018