

Christy M K CHEUNG Chair Professor in Information Systems and Digital Innovation Management Director of Research Office HKBU Associate Director (Research) of Centre for Sustainable Development Studies HKBU Department of Management, Marketing and Information Systems Email: ccheung@hkbu.edu.hk



Chinese Name

張美君

Employment

Associate Director (Research)

Centre for Sustainable Development Studies
Hong Kong Baptist University
1 Sept 2023 → present

Chair Professor in Information Systems and Digital Innovation Management

Department of Management, Marketing and Information Systems
Hong Kong Baptist University
1 Jul 2023 → present

Research outputs

Promoting collaborative learning in virtual worlds: the power of “we”

Li, Y. J., Cheung, C. M. K., Shen, X. L. & Lee, M. K. O., 8 Sept 2023, In: Information Technology and People. 36, 6, p. 2563-2586 24 p.

Bystanders Join in Cyberbullying on Social Networking Sites: The Deindividuation and Moral Disengagement Perspectives

Chan, T. K. H., Cheung, C. M. K., Benbasat, I., Xiao, B. & Lee, Z. W. Y., Sept 2023, In: Information Systems Research. 34, 3, p. 828-846 19 p.

Play to Earn: What motivates users to play NFT games

Chmielinski, M., Wong, R. & Cheung, C. M. K., 8 Jul 2023, *PACIS 2023 Proceedings*. Association for Information Systems, 1663. (Pacific Asia Conference on Information Systems).

Usage of Mobile Applications Amongst Older Adults: Retrospect and Prospect

Li, Y. & Cheung, C. M. K., 8 Jul 2023, *PACIS 2023 Proceedings*. Association for Information Systems, 17 p. 1359. (Pacific Asia Conference on Information Systems).

How technostressors influence job and family satisfaction: Exploring the role of work-family conflict

Shi, S., Chen, Y. & Cheung, C. M. K., Jul 2023, In: Information Systems Journal. 33, 4, p. 953-985 33 p.

Understanding Sexual Harassment in Massively Multiplayer Online Role-playing Games (MMORPGs): Crime Opportunity and Affordance Perspectives

So, B. T. K. & Cheung, C. M. K., Jun 2023, *ECIS 2023 Proceedings: ECIS 2023 Research-in-Progress Papers*. Association for Information Systems, 59

Cyberslacking in the Workplace: Antecedents and Effects on Job Performance

Venkatesh, V., Cheung, C. M. K., Davis, F. D. & Lee, Z. W. Y., 1 Mar 2023, In: MIS Quarterly. 47, 1, p. 281-316 36 p.

Cryptocurrency Research in the Field of Information Systems: A Literature Review and its Implications for Sharing Economy Research

So, B. T. K., Cheung, C. M. K. & Tai, S. K. H., 3 Jan 2023, *Proceedings of the 56th Annual Hawaii International Conference on System Sciences, HICSS 2023*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 636-645 10 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2023-January).

Introduction to Adversarial Behavior in Collaboration and Social Media Systems Minitrack of the Collaboration Systems and Technologies Track

Cheung, C. M. K., Risius, M., Lee, M. K. O. & Wagner, C., 3 Jan 2023, *Proceedings of the 56th Annual Hawaii International Conference on System Sciences, HICSS 2023*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 133 1 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2023-January).

Understanding the Current State of Knowledge and Future Directions of Doxing Research: A Social Cognitive Theory Perspective

Fang, Y., Risius, M. & Cheung, C. M. K., 3 Jan 2023, *Proceedings of the 56th Annual Hawaii International Conference on System Sciences, HICSS 2023*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 5514-5523 10 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2023-January).

How COVID-19 stole Christmas: How the pandemic shifted the calculus around social media Self-Disclosures

Nabity-Grover, T., Cheung, C. M. K. & Bennett Thatcher, J., Jan 2023, In: *Journal of Business Research*. 154, 113310.

Metaverse beyond the hype: Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy

Dwivedi, Y. K., Hughes, L., Baabdullah, A. M., Ribeiro-Navarrete, S., Giannakis, M., Al-Debei, M. M., Dennehy, D., Metri, B., Buhalis, D., Cheung, C. M. K., Conboy, K., Doyle, R., Dubey, R., Dutot, V., Felix, R., Goyal, D. P., Gustafsson, A., Hinsch, C., Jebabli, I., Janssen, M., & 22 others Kim, Y. G., Kim, J., Koos, S., Kreps, D., Kshetri, N., Kumar, V., Ooi, K. B., Papagiannidis, S., Pappas, I. O., Polyviou, A., Park, S. M., Pandey, N., Queiroz, M. M., Raman, R., Rauschnabel, P. A., Shirish, A., Sigala, M., Spanaki, K., Wei-Han Tan, G., Tiwari, M. K., Viglia, G. & Wamba, S. F., Oct 2022, In: *International Journal of Information Management*. 66, 55 p., 102542.

Battles of mobile payment networks: The impacts of network structures, technology complementarities and institutional mechanisms on consumer loyalty

Gong, X., Cheung, C. M. K., Liu, S., Zhang, K. Z. K. & Lee, M. K. O., Jul 2022, In: *Information Systems Journal*. 32, 4, p. 696-728 33 p.

Health Misinformation on Social Media: A Systematic Literature Review and Future Research Directions

Li, Y. J., Marga, J. J., Cheung, C. M. K., Shen, X. L. & Lee, K. O. M., 30 Jun 2022, In: *AIS Transactions on Human-Computer Interaction*. 14, 2, p. 116-149 34 p.

Meaningful engagement with a gamified knowledge management system: theoretical conceptualization and empirical validation

Suh, A., Cheung, C. M. K. & Lin, Y., 16 May 2022, In: *Industrial Management and Data Systems*. 122, 5, p. 1355-1383 29 p.

When Socialization Goes Wrong: Understanding the We-Intention to Participate in Collective Trolling in Virtual Communities

Li, Y. J., Cheung, C. M. K., Shen, X. L. & Lee, M. K. O., May 2022, In: *Journal of the Association for Information Systems*. 23, 3, p. 678-706 29 p.

Consumer engagement in social media brand communities: A literature review

Santos, Z. R., Cheung, C. M. K., Coelho, P. S. & Rita, P., Apr 2022, In: *International Journal of Information Management*. 63, 38 p., 102457.

Editorial: How to develop a quality research article and avoid a journal desk rejection

Dwivedi, Y. K., Hughes, L., Cheung, C. M. K., Conboy, K., Duan, Y., Dubey, R., Janssen, M., Jones, P., Sigala, M. & Viglia, G., Feb 2022, In: *International Journal of Information Management*. 62, 12 p., 102426.

I'll (Not) be Home for Christmas: The Impact of the Pandemic on Evaluation Apprehension and Self-Disclosure during the 2020 Holidays

Nabity-Grover, T., Cheung, C. M. K. & Thatcher, J. B., 4 Jan 2022, *Proceedings of the 55th Hawaii International Conference on System Sciences*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 552-561 10 p. (Proceedings of Annual Hawaii International Conference on System Sciences; vol. 2022-January).

Introduction to Adversarial Coordination in Collaboration and Social Media Systems Minitrack of the Collaboration Systems and Technologies Track

Cheung, C. M. K., Risius, M., Lee, M. K. O. & Wagner, C., 4 Jan 2022, *Proceedings of the 55th Hawaii International Conference on System Sciences*. Bui, T. X. (ed.). University of Hawaii at Manoa, Vol. 2022-January. p. 114 1 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2022-January).

A Dual-Identity Perspective of Obsessive Online Social Gaming

Gong, X., Cheung, C. M. K., Zhang, K. Z. K., Chen, C. & Lee, M. K. O., Sept 2021, In: *Journal of the Association for Information Systems*. 22, 5, p. 1245-1284 40 p.

Learning Through Immersion: Assessing the Learning Effectiveness

Chan, J. K. Y. & Cheung, C. M. K., 11 Aug 2021, *Creative and Collaborative Learning through Immersion: Interdisciplinary and International Perspectives*. Hui, A. & Wagner, C. (eds.). 1st ed. Springer Cham, p. 105-120 16 p. (Creativity in the Twenty First Century).

Suffering or Joy? Envy on Social Networking Sites During the Pandemic

Wong, R. Y. M., Chmielinski, M. L. & Cheung, C. M. K., Jul 2021, *PACIS 2021 Proceedings*. Association for Information Systems, 13 p. 311

Standing Up or Standing By: Understanding Bystanders' Proactive Reporting Responses to Social Media Harassment

Wong, R. Y. M., Cheung, C. M. K., Xiao, B. & Thatcher, J. B., 17 Jun 2021, In: *Information Systems Research*. 32, 2, p. 561-581 21 p.

An Integrative Framework of Cognitive Absorption for Technology Use

Cheung, C. M. K., Thadani, D. R. & Lee, Z. W. Y., 11 Jun 2021, *Information Technology in Organisations and Societies: Multidisciplinary Perspectives from AI to Technostress*. Lee, Z. W. Y., Chan, T. K. H. & Cheung, C. M. K. (eds.). 1st ed. Bingley: Emerald Publishing, p. 111-145 35 p.

Information Technology in Organisations and Societies: Multidisciplinary Perspectives from AI to Technostress

Lee, Z. W. Y., Chan, T. K. H. & Cheung, C. M. K., 11 Jun 2021, 1st ed. Bingley: Emerald Publishing. 272 p.

More Than Just Shopping on Social Commerce Websites: A Multidimensional Scaling Study of Consumers' In-Role and Extra-Role Behaviors

Wu, W., Gong, X. & Cheung, C. M. K., Jun 2021, *ECIS 2021 Proceedings: ECIS 2021 Research-in-Progress Papers*. Association for Information Systems, p. 1-10 10 p. 1

Understanding envy and users' responses to envy in the context of social networking sites: A literature review

Weninger, H., Cheung, C. M. K. & Chmielinski, M., Jun 2021, In: *International Journal of Information Management*. 58, 16 p., 102303.

Cyberbullying on social networking sites: A literature review and future research directions

Chan, T. K. H., CHEUNG, C. M. K. & Lee, Z. W. Y., Mar 2021, In: *Information and Management*. 58, 2, 16 p., 103411.

Artificial intelligence and robots in individuals' lives: how to align technological possibilities and ethical issues

Liang, T. P., Robert, L., Sarker, S., CHEUNG, C. M. K., Matt, C., Trenz, M. & Turel, O., 4 Feb 2021, In: *Internet Research*. 31, 1, p. 1-10 10 p.

Introduction to social media and e-business transformation minitrack of the collaboration systems and technologies track

Cheung, C. M. K., Risius, M., Lee, M. K. O. & Wagner, C., 5 Jan 2021, *Proceedings of the 54th Annual Hawaii International Conference on System Sciences, HICSS 2021*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 722-723 2 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2021-January).

Understanding massively multiplayer online role-playing game addiction: A hedonic management perspective

Lee, Z. W. Y., Cheung, C. M. K. & Chan, T. K. H., Jan 2021, In: Information Systems Journal. 31, 1, p. 33-61 29 p.

Inside out and outside in: How the COVID-19 pandemic affects self-disclosure on social media

Nabity-Grover, T., Cheung, C. M. K. & Thatcher, J. B., Dec 2020, In: International Journal of Information Management. 55, 102188.

An intertwined perspective on technology and digitised individuals: Linkages, needs and outcomes

Turel, O., Matt, C., Trenz, M. & Cheung, C. M. K., 1 Nov 2020, In: Information Systems Journal. 30, 6, p. 929-939 11 p.

What drives trust transfer from web to mobile payment services? The dual effects of perceived entitativity

Gong, X., Zhang, K. Z. K., Chen, C., Cheung, C. M. K. & Lee, M. K. O., Nov 2020, In: Information and Management. 57, 7, 11 p., 103250.

Online disinhibition: conceptualization, measurement, and implications for online deviant behavior

Cheung, C. M. K., Wong, R. Y. M. & Chan, T. K. H., 22 Oct 2020, In: Industrial Management and Data Systems. 121, 1, p. 48-64 17 p.

One app to trace them all? Examining app specifications for mass acceptance of contact-tracing apps

Trang, S., Trenz, M., Weiger, W. H., Tarafdar, M. & Cheung, C. M. K., 3 Jul 2020, In: European Journal of Information Systems. 29, 4, p. 415-428 14 p.

Cross-Side Network Effects, Brand Equity, and Consumer Loyalty: Evidence from Mobile Payment Market

Gong, X., CHEUNG, C. M. K., Zhang, K. Z. K., Chen, C. & Lee, M. K. O., 2 Jul 2020, In: International Journal of Electronic Commerce. 24, 3, p. 279-304 26 p.

Coping with envy on professional social networking sites

Chmielinski, M., Cheung, C. M. K. & Wenninger, H., 22 Jun 2020, *PACIS 2020 Proceedings*. Association for Information Systems, 9 p. (Pacific Asia Conference on Information Systems).

Transition from web to mobile payment services: The triple effects of status quo inertia

Gong, X., Zhang, K. Z. K., Chen, C., Cheung, C. M. K. & Lee, M. K. O., Feb 2020, In: International Journal of Information Management. 50, p. 310-324 15 p.

Introduction to Social Media and e-Business Transformation Minitrack of the Collaboration Systems and Technologies Track

Cheung, C. M. K., Lee, M. K. O. & Wagner, C., 7 Jan 2020, *Proceedings of the 53rd Annual Hawaii International Conference on System Sciences, HICSS 2020*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 694 1 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2020-January).

What drives self-disclosure in mobile payment applications? The effect of privacy assurance approaches, network externality, and technology complementarity

Gong, X., Zhang, K. Z. K., Chen, C., Cheung, C. M. K. & Lee, M. K. O., 5 Nov 2019, In: Information Technology and People. 33, 4, p. 1174-1213 40 p.

Antecedents and consequences of excessive online social gaming: a social learning perspective

Gong, X., Zhang, K. Z. K., Chen, C., Cheung, C. M. K. & Lee, M. K. O., 16 Sept 2019, In: Information Technology and People. 33, 2, p. 657-688 32 p.

The digitization of the individual: conceptual foundations and opportunities for research

Matt, C., Trenz, M., CHEUNG, C. M. K. & Turel, O., 1 Sept 2019, In: Electronic Markets. 29, 3, p. 315-322 8 p.

Alone or together? Exploring the role of desire for online group gaming in players' social game addiction

Gong, X., Zhang, K. Z. K., Cheung, C. M. K., Chen, C. & Lee, M. K. O., Sept 2019, In: Information and Management. 56, 6, 103139.

College-aged users behavioral strategies to reduce envy on social networking sites: A cross-cultural investigation

Weninger, H., Cheung, C. MK. & Krasnova, H., Aug 2019, In: Computers in Human Behavior. 97, p. 10-23 14 p.

Health misinformation on social media: A literature review

Li, Y. J., Cheung, C. M. K., Shen, X. L. & Lee, M. K. O., Jul 2019, *PACIS 2019 Proceedings*. Association for Information Systems

How affordances of immersive visualization systems affect learning outcomes through aesthetic experience

Chan, J. K. Y., Wong, R. Y. M. & Cheung, C. M. K., Jul 2019, *PACIS 2019 Proceedings*. Association for Information Systems, 8 p. (Pacific Asia Conference on Information Systems).

Revisiting user engagement: Concepts, themes, and opportunities

Suh, A. & Cheung, C. M. K., Jul 2019, *PACIS 2019 Proceedings*. Association for Information Systems, 14 p. (Pacific Asia Conference on Information Systems).

Cyberbullying on Social Networking Sites: The Crime Opportunity and Affordance Perspectives

Chan, T. K. H., Cheung, C. M. K. & Wong, R. Y. M., 3 Apr 2019, In: Journal of Management Information Systems. 36, 2, p. 574-609 36 p.

Panel report: the dark side of the digitization of the individual

CHEUNG, C. M. K., 1 Apr 2019, In: Internet Research. 29, 2, p. 274-288 15 p.

Introduction to Social Media and e-Business Transformation Minitrack of the Collaboration Systems and Technologies Track

Cheung, C. M. K., Lee, M. K. O. & Wagner, C., 8 Jan 2019, *Proceedings of the 52nd Annual Hawaii International Conference on System Sciences, HICSS 2019*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 800-801 2 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2019-January).

The "Darth" Side of Technology Use: An Inductively Derived Typology of Cyberdeviance

Venkatraman, S., CHEUNG, C. M. K., Lee, Z. W. Y., Davis, F. D. & Venkatesh, V., 2 Oct 2018, In: Journal of Management Information Systems. 35, 4, p. 1060-1091 32 p.

Omnichannel business research: Opportunities and challenges

Chen, Y., CHEUNG, C. M. K. & Tan, C. W., May 2018, In: Decision Support Systems. 109, p. 1-4 4 p.

Does gender matter in cyberbullying perpetration? An empirical investigation

Wong, R. Y. M., Cheung, C. M. K. & Xiao, B., Feb 2018, In: Computers in Human Behavior. 79, p. 247-257 11 p.

Introduction to Social Media and e-Business Transformation Minitrack of the Collaboration Systems and Technologies Track

Cheung, C. M. K., Lee, M. K. O. & Wagner, C., 3 Jan 2018, *Proceedings of the 51st Annual Hawaii International Conference on System Sciences, HICSS 2018*. Bui, T. X. (ed.). University of Hawaii at Manoa, p. 481-482 2 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2018-January).

The state of online impulse-buying research: A literature analysis

Chan, T. K. H., CHEUNG, C. M. K. & Lee, Z. W. Y., 1 Mar 2017, In: Information and Management. 54, 2, p. 204-217 14 p.

Human Information Behavior

Browne, G. J., CHEUNG, C. M. K., Heinzl, A. & Riedl, R., 1 Feb 2017, In: Business and Information Systems Engineering. 59, 1

Consumer purchase decision in instagram stores: The role of consumer trust

Che, J. W. S., Cheung, C. M. K. & Thadani, D. R., 4 Jan 2017, *Proceedings of the 50th Annual Hawaii International Conference on System Sciences, HICSS 2017*. Bui, T. X. & Sprague, R. (eds.). University of Hawaii at Manoa, p. 24-33 10 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2017-January).

Introduction to Social Media and e-Business Transformation Minitrack

Cheung, C. M. K., Lee, M. K. O. & Wagner, C., 4 Jan 2017, *Proceedings of the 50th Annual Hawaii International Conference on System Sciences, HICSS 2017*. Bui, T. X. & Sprague, R. (eds.). University of Hawaii at Manoa, p. 821-822 2 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2017-January).

Gamification in the Workplace: The Central Role of the Aesthetic Experience

Suh, A., CHEUNG, C. M. K., Ahuja, M. & Wagner, C., 2 Jan 2017, In: *Journal of Management Information Systems*. 34, 1, p. 268-305 38 p.

Beyond hedonic enjoyment: Conceptualizing eudaimonic motivation for personal informatics technology usage

Suh, A. & CHEUNG, C. M. K., 2017, *Design, User Experience, and Usability: Designing Pleasurable Experiences - 6th International Conference, DUXU 2017 Held as Part of HCI International 2017, Proceedings*. Marcus, A. & Wang, W. (eds.). Springer Verlag, p. 119-133 15 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 10289 LNCS).

Examining e-loyalty towards online shopping platforms: The role of coupon proneness and value consciousness

Zheng, X., Lee, M. & CHEUNG, C. M. K., 2017, In: *Internet Research*. 27, 3, p. 709-726 18 p.

Online disinhibition: Conceptualization, measurement, and relation to aggressive behaviors

Cheung, C. M. K., Wong, R. Y. M. & Chan, T. K. H., Dec 2016, *ICIS 2016 Proceedings*. Association for Information Systems, p. 1-10 10 p. (International Conference on Information Systems, ICIS).

An empirical investigation of information sharing behavior on social commerce sites

Liu, L., CHEUNG, C. M. K. & Lee, M. K. O., 1 Oct 2016, In: *International Journal of Information Management*. 36, 5, p. 686-699 14 p.

An investigation into Cyberbullying perpetration: A routine activity perspective

Xiao, B., Chan, T. K. H., Cheung, C. M. K. & Wong, R. Y. M., 27 Jun 2016, *PACIS 2016 Proceedings*. Association for Information Systems, (Pacific Asia Conference on Information Systems).

Social networking site addiction: The cognitive bias perspective

Thadani, D. R., Cheung, C. M. K. & Lee, Z. W. Y., 27 Jun 2016, *PACIS 2016 Proceedings*. Association for Information Systems, 11 p. (Pacific Asia Conference on Information Systems).

Understanding users' willingness to report online harassment on social networking sites: The role of efficacy

Wong, R. Y. M., Cheung, C. M. K. & Xiao, B., 27 Jun 2016, *PACIS 2016 Proceedings*. Association for Information Systems, 10 p. (Pacific Asia Conference on Information Systems).

A literature analysis about social information contribution and consumption on social networking sites

Weninger, H., Lee, Z. W. Y., Cheung, C. M. K., Chan, T. K. H. & Wong, R. Y. M., Jun 2016, *ECIS 2016 Proceedings*. Association for Information Systems, 11

Combating online abuse: what drives people to use online reporting functions on social networking sites

Wong, R. Y. M., CHEUNG, C. M. K. & Xiao, B., 7 Mar 2016, *Proceedings of the 49th Annual Hawaii International Conference on System Sciences, HICSS 2016*. Sprague, R. H. & Bui, T. X. (eds.). IEEE Computer Society, p. 415-424 10 p. 7427234. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2016-March).

User satisfaction with microblogging: Information dissemination versus social networking

Liu, I. L. B., CHEUNG, C. M. K. & Lee, M. K. O., 1 Jan 2016, In: *Journal of the Association for Information Science and Technology*. 67, 1, p. 56-70 15 p.

Combating Online Abuse: What Drives People to Use Online Reporting Functions in Social Networking Sites

Wong, R. Y. M., Cheung, C. M. K. & Xiao, B., Jan 2016, *Proceedings of the 49th Hawaii International Conference on System Sciences (HICSS-49)*. IEEE

Introduction to social media and e-business transformation minitrack

Cheung, C. M. K., Lee, M. K. O. & Wagner, C., Jan 2016, *Proceedings of the 49th Hawaii International Conference on System Sciences, HICSS 2016*. IEEE, p. 908 1 p. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2016-March).

Technology-mediated self-regulation: An implication for preventing online gaming addiction

Lee, Z. W. Y., Cheung, C. M. K. & Chan, T. K. H., 2016, *2016 International Conference on Information Systems, ICIS 2016*. Association for Information Systems, (2016 International Conference on Information Systems, ICIS 2016).

How online social interactions influence customer information contribution behavior in online social shopping communities: A social learning theory perspective

CHEUNG, C. M. K., Liu, I. L. B. & Lee, M. K. O., 1 Dec 2015, In: *Journal of the Association for Information Science and Technology*. 66, 12, p. 2511-2521 11 p.

IOS 2.0: new aspects on inter-organizational integration through enterprise 2.0 technologies

CHEUNG, C. M. K., Mocker, M., Schlagwein, D., Sunyaev, A. & Turowski, K., 1 Dec 2015, In: *Electronic Markets*. 25, 4, p. 263-265 3 p.

Realizing your wishes: Alleviating online shopping hesitation via peer consumer review in social shopping context

Liu, F., Xiao, B. & Cheung, C. M. K., Dec 2015, *Proceedings of International Conference on Information Systems (ICIS 2015)*.

Massively multiplayer online game addiction: Instrument development and validation

Lee, Z. W. Y., CHEUNG, C. M. K. & Chan, T. K. H., 13 Oct 2015, In: *Information and Management*. 52, 4, p. 413-430 18 p.

Fighting Online Abuse: Understanding User Acceptance of Online Reporting Functions of Social Networking Sites

Wong, R. Y. M., Cheung, C. M. K. & Xiao, B., Sept 2015.

Understanding Continuance Intention to Play Massively Multiplayer Online Games: A Thinking-Feelings Perspective

Thadani, D. R., Lee, Z. W. Y. & Cheung, C. M. K., Sept 2015, *Proceedings of 2015 International Conference on e-Commerce e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech)*.

The instigating, impelling, and inhibiting forces in cyberbullying perpetration across gender

Wong, R. Y. M., Cheung, C. M. K., Xiao, B. S. & Chan, T. K. H., 5 Jul 2015, *PACIS 2015 Proceedings*. Association for Information Systems, 15 p. (Pacific Asia Conference on Information Systems).

Transition from urge to excessive use of social networking sites: The moderating role of self-control and accessibility

Chan, T. K. H., Cheung, C. M. K., Lee, Z. W. Y. & Neben, T., 5 Jul 2015, *PACIS 2015 Proceedings*. Association for Information Systems, (Pacific Asia Conference on Information Systems).

Promoting sales of online games through customer engagement

CHEUNG, C. M. K., Shen, X. L., Lee, Z. W. Y. & Chan, T. K. H., 1 Jul 2015, In: *Electronic Commerce Research and Applications*. 14, 4, p. 241-250 10 p., 598.

Self-disclosure in social networking sites the role of perceived cost, perceived benefits and social influence

CHEUNG, C. M. K., Lee, Z. W. Y. & Chan, T. K. H., 7 Apr 2015, In: *Internet Research*. 25, 2, p. 279-299 21 p.

Introduction to E-commerce, engagement, and social influence minitrack

Parvinen, P., Kaptein, M., Oinas-Kukkonen, H. & CHEUNG, C. M. K., 26 Mar 2015, In: *Proceedings of the Annual Hawaii International Conference on System Sciences*. 2015-March, p. 3257 1 p., 7070208.

Introduction to social media and e-business transformation minitrack

CHEUNG, C. M. K., Lee, M. K. O. & Wagner, C., 26 Mar 2015, In: Proceedings of the Annual Hawaii International Conference on System Sciences. 2015-March, p. 742 1 p., 7069743.

Why Do I Keep Checking My Facebook? The Role of Urge in the Excessive Use of Social Networking Sites

Chan, T. K. H., CHEUNG, C. M. K., Lee, Z. W. Y. & Neben, T., 26 Mar 2015, *Proceedings of the 48th Annual Hawaii International Conference on System Sciences, HICSS 2015*. Sprague, R. H. & Bui, T. X. (eds.). IEEE Computer Society, p. 314-323 10 p. 7069694. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2015-March).

Building brand loyalty through user engagement in online brand communities in social networking sites

Zheng, X., CHEUNG, C. M. K., Lee, M. K. O. & Liang, L., 2 Mar 2015, In: *Information Technology and People*. 28, 1, p. 90-106 17 p.

Gender differences in satisfaction with Facebook users

Chan, T. K. H., CHEUNG, C. M. K., Shi, N. & Lee, M. K. O., 2 Feb 2015, In: *Industrial Management and Data Systems*. 115, 1, p. 182-206 25 p.

Understanding the Development of Problematic Use of Massively Multiplayer Online Game

Lee, Z. W. Y., Cheung, C. M. K. & Chan, T. K. H., Dec 2014, *Proceedings of International Conference on Information Systems (ICIS 2014)*.

Customer Loyalty to Online Social Shopping Platforms: The Role of Flow Experience

Cheung, C. M. K., Zheng, X. & Lee, M. K. O., Nov 2014, *Proceedings of 2014 International Conference on e-Commerce Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech)*.

Examining the influence of online reviews on consumers' decision-making: A heuristic-systematic model

Zhang, K. Z. K., Zhao, S. J., CHEUNG, C. M. K. & Lee, M. K. O., Nov 2014, In: *Decision Support Systems*. 67, p. 78-89 12 p.

Exploring online social behavior in crowdsourcing communities: A relationship management perspective

Shen, X. L., Lee, M. K. O. & CHEUNG, C. M. K., Nov 2014, In: *Computers in Human Behavior*. 40, p. 144-151 8 p.

Do actions speak louder than voices? the signaling role of social information cues in influencing consumer purchase decisions

CHEUNG, C. M. K., Xiao, B. S. & Liu, I. L. B., Sept 2014, In: *Decision Support Systems*. 65, C, p. 50-58 9 p.

The urge to check social networking sites: Antecedents and consequences

Chan, T. K. H., Cheung, C. M. K., Lee, Z. W. Y. & Neben, T., 24 Jun 2014, *PACIS 2014 Proceedings*. Association for Information Systems, 9 p. (Pacific Asia Conference on Information Systems).

Antecedents and consequences of customer engagement in online brand communities

Chan, T. K. H., Zheng, X., CHEUNG, C. M. K., Lee, M. K. O. & Lee, Z. W. Y., 1 Jun 2014, In: *Journal of Marketing Analytics*. 2, 2, p. 81-97 17 p., BFjma20149.

The continued use of a virtual community: An information adoption perspective

Jin, X. L., Lee, M. K. O., CHEUNG, C. M. K. & Zhou, Z., 30 Apr 2014, *Cyber Behavior: Concepts, Methodologies, Tools, and Applications*. IGI Global, Vol. 3-4. p. 1126-1143 18 p.

Examining the moderating effect of inconsistent reviews and its gender differences on consumers' online shopping decision

Zhang, K. Z. K., CHEUNG, C. M. K. & Lee, M. K. O., Apr 2014, In: *International Journal of Information Management*. 34, 2, p. 89-98 10 p.

Understanding continuance intention to play MMOSs: An extended is continuance model

Chan, T. K. H., Cheung, C. M. K. & Lee, Z. W. Y., Apr 2014.

Customer loyalty to C2C online shopping platforms: An exploration of the role of customer engagement

CHEUNG, C. M. K., Zheng, X. & Lee, M. K. O., 2014, *Proceedings of the 47th Annual Hawaii International Conference on System Sciences, HICSS 2014*. IEEE Computer Society, p. 3065-3072 8 p. 6758983. (Proceedings of the Annual Hawaii International Conference on System Sciences).

Explaining the development of the excessive use of massively multiplayer online games: A positive-negative reinforcement perspective

Lee, Z. W. Y., CHEUNG, C. M. K. & Chan, T. K. H., 2014, *Proceedings of the 47th Annual Hawaii International Conference on System Sciences, HICSS 2014*. IEEE Computer Society, p. 668-677 10 p. 6758685. (Proceedings of the Annual Hawaii International Conference on System Sciences).

Introduction to social media and e-business transformation minitrack

CHEUNG, C. M. K., Lee, M. K. O. & Wagner, C., 2014, In: *Proceedings of the Annual Hawaii International Conference on System Sciences*. p. 550 1 p., 6758671.

Perceived critical mass and collective intention in social media-supported small group communication

Shen, X. L., Cheung, C. M. K. & Lee, M. K. O., Oct 2013, In: *International Journal of Information Management*. 33, 5, p. 707-715 9 p.

Understanding the continuance intention of knowledge sharing in online communities of practice through the post-knowledge-sharing evaluation processes

CHEUNG, C. M. K., Lee, M. K. O. & Lee, Z. W. Y., Jul 2013, In: *Journal of the American Society for Information Science and Technology*. 64, 7, p. 1357-1374 18 p.

Customer information sharing behavior in social shopping communities: A social capital perspective

Liu, I. L. B., Cheung, C. M. K. & Lee, M. K. O., 18 Jun 2013, *PACIS 2013 Proceedings*. Association for Information Systems, 12 p. (Pacific Asia Conference on Information Systems).

Problematic use of massively multiplayer online games: Scale development and validation

Lee, Z. W. Y. & Cheung, C. M. K., 18 Jun 2013, *PACIS 2013 Proceedings*. Association for Information Systems, 7 p. (Pacific Asia Conference on Information Systems).

Social media engagement: Investigating the adoption of social media in Hong Kong top brands

Cheung, C. M. K., Lee, Z. W. Y. & Chan, T. K-H., Jun 2013.

Understanding compulsive use of Facebook through the reinforcement processes

Cheung, C. M. K., Lee, Z. W. Y. & Lee, M. K. O., Jun 2013, *ECIS 2013 Proceedings: Completed Research*. Association for Information Systems, 22

The Side of Trust in Online Retailing Environment - Role of Coupon Proneness

Zheng, X., Lee, K. O. M. & Cheung, C. M. K., May 2013, *Proceedings of the Twelfth Wuhan International Conference on E-Business, WHICEB 2013*.

What leads students to adopt information from Wikipedia? An empirical investigation into the role of trust and information usefulness

Shen, X. L., CHEUNG, C. M. K. & Lee, M. K. O., May 2013, In: *British Journal of Educational Technology*. 44, 3, p. 502-517 16 p.

Self-disclosure in social networking sites

Cheung, C. M. K. & Lee, W-Y., Apr 2013.

Why users keep answering questions in online question answering communities: A theoretical and empirical investigation
Jin, X. L., Zhou, Z., Lee, M. K. O. & CHEUNG, C. M. K., Feb 2013, In: International Journal of Information Management. 33, 1, p. 93-104 12 p.

Customer knowledge contribution behavior in social shopping communities

Liu, I. L. B., CHEUNG, C. M. K. & Lee, M. K. O., 2013, *Proceedings of the 46th Annual Hawaii International Conference on System Sciences, HICSS 2013*. p. 3604-3613 10 p. 6480280. (Proceedings of the Annual Hawaii International Conference on System Sciences).

Digital customer engagement minitrack

Parvinen, P., CHEUNG, C. M. K., Oinas-Kukkonen, H. & Xiao, S., 2013, In: Proceedings of the Annual Hawaii International Conference on System Sciences. p. 2734 1 p., 6480174.

Introduction to the social media and e-business transformation minitrack

CHEUNG, C. M. K. & Lee, M. K. O., 2013, In: Proceedings of the Annual Hawaii International Conference on System Sciences. p. 659 1 p., 6479913.

Disclosing corporate social responsibility through social networking site: An experimental investigation

Lee, Z. W. Y. & Cheung, C. M. K., Dec 2012.

Harnessing collective intelligence of Web 2.0: Group adoption and use of Internet-based collaboration technologies

Shen, X. L., Lee, M. K. O. & CHEUNG, C. M. K., Dec 2012, In: Knowledge Management Research and Practice. 10, 4, p. 301-311 11 p.

The impact of electronic word-of-mouth communication: A literature analysis and integrative model

CHEUNG, C. M. K. & Thadani, D. R., Dec 2012, In: Decision Support Systems. 54, 1, p. 461-470 10 p.

User switching of information technology: A theoretical synthesis and empirical test

Bhattacharjee, A., Limayem, M. & CHEUNG, C. M. K., Nov 2012, In: Information and Management. 49, 7-8, p. 327-333 7 p.

Consumer engagement behaviors in brand communities of social networking sites

Cheung, C. M. K., Zheng, X. & Lee, M. K. O., Aug 2012, *AMCIS 2012 Proceedings*. Association for Information Systems, p. 3267-3275 9 p. (18th Americas Conference on Information Systems 2012, AMCIS 2012; vol. 4).

Online service switching behavior: The case of blog service providers

Zhang, K. Z. K., Cheung, C. M. K. & Lee, M. K. O., Aug 2012, In: Journal of Electronic Commerce Research. 13, 3, p. 184-197 14 p.

Why do we post on social shopping communities?

Liu, I. L. B., Cheung, C. M. K. & Lee, M. K. O., Jul 2012, *AMCIS 2012 Proceedings*. Association for Information Systems, p. 3051 1 p. (18th Americas Conference on Information Systems 2012, AMCIS 2012; vol. 4).

What drives consumers to spread electronic word of mouth in online consumer-opinion platforms

CHEUNG, C. M. K. & Lee, M. K. O., Apr 2012, In: Decision Support Systems. 53, 1, p. 218-225 8 p.

How the Facebook habit happens

Cheung, C. M. K. & Thadani, D. R., Mar 2012.

Problematic use of social networking sites: How self-esteem associated with its development

Lee, Z. W. Y. & Cheung, C. M. K., Mar 2012.

An investigation into the problematic use of Facebook

Lee, Z. W. Y., CHEUNG, C. M. K. & Thadani, D. R., 2012, *Proceedings of the 45th Annual Hawaii International Conference on System Sciences, HICSS-45*. IEEE Computer Society, p. 1768-1776 9 p. 6149100. (Proceedings of the Annual Hawaii International Conference on System Sciences).

Social media and e-business transformation

CHEUNG, C. M. K. & Lee, M. K. O., 2012, In: *Proceedings of the Annual Hawaii International Conference on System Sciences*. p. 712 1 p., 6148980.

The continued use of a virtual community: An information adoption perspective

Jin, X. L., Lee, M. K. O., CHEUNG, C. M. K. & Zhou, Z. P., 2012, *Virtual Community Participation and Motivation: Cross-Disciplinary Theories*. IGI Global, p. 248-266 19 p.

The impact of observational learning and electronic word of mouth on consumer purchase decisions: The moderating role of consumer expertise and consumer involvement

CHEUNG, C. M. K., XIAO, B. S. & Liu, I. L. B., 2012, *Proceedings of the 45th Annual Hawaii International Conference on System Sciences, HICSS-45*. IEEE Computer Society, p. 3228-3237 10 p. 6149215. (Proceedings of the Annual Hawaii International Conference on System Sciences).

Customer engagement in an online social platform: A conceptual model and scale development

Cheung, C. M. K., Lee, M. K. O. & Jin, X. L., Dec 2011, *International Conference on Information Systems 2011, ICIS 2011*. p. 3105-3112 8 p. (International Conference on Information Systems 2011, ICIS 2011; vol. 4).

Do Actions Speak Louder than Voices? The Impact of Observational Learning and Electronic Word of Mouth on Consumer Purchase Decisions and the Moderating Role of Consumer Expertise.

Xiao, B., Cheung, C. M. K. & Liu, I. L. B., Dec 2011.

Consumer's decision to shop online: The moderating role of positive informational social influence

Lee, M. K. O., Shi, N., CHEUNG, C. M. K., Lim, K. H. & Sia, C. L., Aug 2011, In: *Information and Management*. 48, 6, p. 185-191 7 p.

Online social networks: Why do students use facebook?

CHEUNG, C. M. K., Chiu, P. Y. & Lee, M. K. O., Jul 2011, In: *Computers in Human Behavior*. 27, 4, p. 1337-1343 7 p.

Assessing the quality and knowledge contribution of top is journals: A comparative citation analysis

Xiao, B. S., Cheung, C. M. K. & Thadani, D. R., Jun 2011, *ECIS 2011 Proceedings*. Association for Information Systems, 11 p. 227

Habit formation in twitter

Liu, I. L. B., Cheung, C. M. K. & Lee, M. K. O., Jun 2011, *BLED 2011 Proceedings*. Association for Information Systems, p. 335-347 13 p.

How social influence affects we-intention to use instant messaging: The moderating effect of usage experience

Shen, A. X. L., CHEUNG, C. M. K., Lee, M. K. O. & Chen, H., Apr 2011, In: *Information Systems Frontiers*. 13, 2, p. 157-169 13 p.

Antecedents and consequences of user satisfaction with an e-learning portal

Cheung, C. M. K. & Lee, M. K. O., Mar 2011, In: *International Journal of Digital Society*. 2, 1, p. 373-380 8 p.

Exploring the Gender Differences in Student Acceptance of an Internet-based Learning Medium

Cheung, C. M. K. & Lee, M. K. O., 1 Jan 2011, *Technology Acceptance in Education: Research and Issues*. Teo, T. (ed.). Brill, p. 183-199 17 p.

An empirical investigation into the effect of information usefulness on information adoption from wikipedia
Shen, X. L., Cheung, C. M. K. & Lee, M. K. O., Jan 2011.

Predicting the continued use of Internet-based learning technologies: The role of habit
Limayem, M. & CHEUNG, C. M. K., Jan 2011, In: Behaviour and Information Technology. 30, 1, p. 91-99 9 p.

Understanding twitter usage: An exploratory study
Liu, I., Cheung, C. M. K. & Lee, M., Jan 2011.

An examination into the determinants of positive and negative electronic word-of-mouth communication
Cheung, C. M. K. & Lee, Z. W. Y., 2011, *Proceedings of the 11th International Conference on Electronic Business (ICEB 2011)*. p. 182-189 8 p.

Exploring the role of online social network dependency in habit formation
Thadani, D. R. & Cheung, C. M. K., 2011, *International Conference on Information Systems 2011, ICIS 2011*. (International Conference on Information Systems 2011, ICIS 2011; vol. 4).

Harness the Wisdom of Crowds: The Importance of We-Intention in Social Computing Research
Shen, A. X. L., Lee, M. K. O. & Cheung, C. M. K., 2011, *Social Computing Theory and Practice: Interdisciplinary Approaches*. IGI Global, p. 19-35 17 p.

How loneliness affects problematic facebook use
Lee, Z. W. Y. & Cheung, C. M. K., 2011, *Proceedings of the International Conference on Electronic Business (ICEB)*. p. 241-249 9 p. (Proceedings of the International Conference on Electronic Business (ICEB)).

Online social network dependency: Theoretical development and testing of competing models
Thadani, D. R. & CHEUNG, C. M. K., 2011, *Proceedings of the 44th Annual Hawaii International Conference on System Sciences, HICSS-44 2010*. 5718719. (Proceedings of the Annual Hawaii International Conference on System Sciences).

Assessing the quality and knowledge contribution of MIS Quarterly: A citation analysis
CHEUNG, C. M. K., XIAO, B. S. & Thadani, D. R., Dec 2010, *ACIS 2010 Proceedings*. Association for Information Systems, 10 p.

Electronic word-of-mouth contribution continuance in online opinion platforms: The role of multiple commitments
Jin, X. L., Xiang, L., Lee, M. K. O., Cheung, C. M. K., Zhou, Z. & Zhao, D. T., 9 Jul 2010, *PACIS 2010 Proceedings*. Association for Information Systems, p. 1564-1571 8 p. (Pacific Asia Conference on Information Systems).

The state of electronic word-of-mouth research: A literature analysis
Cheung, C. M. K. & Thadani, D. R., 9 Jul 2010, *PACIS 2010 Proceedings*. Association for Information Systems, p. 1580-1587 8 p. (Pacific Asia Conference on Information Systems).

Understanding twitter usage: What drive people continue to tweet
Liu, I. L. B., Cheung, C. M. K. & Lee, M. K. O., 9 Jul 2010, *PACIS 2010 Proceedings*. Association for Information Systems, p. 928-939 12 p. (Pacific Asia Conference on Information Systems).

Predicting continuance in online communities: Model development and empirical test
Jin, X. L., Lee, M. K. O. & CHEUNG, C. M. K., Jul 2010, In: Behaviour and Information Technology. 29, 4, p. 383-394 12 p.

Gender differences in intentional social action: We-intention to engage in social network-facilitated team collaboration
Shen, A. X., Lee, M. K., CHEUNG, C. M. K. & Chen, H., Jun 2010, In: Journal of Information Technology. 25, 2, p. 152-169 18 p.

The effectiveness of electronic word-of-mouth communication: A literature analysis

Cheung, C. M. K. & Thadani, D. R., Jun 2010, *BLED 2010 Proceedings*. Association for Information Systems, p. 329-345 17 p.

User satisfaction with an Internet-based learning medium

CHEUNG, C. M. K. & Lee, M., Jun 2010, *2010 International Conference on Information Society, i-Society 2010*. IEEE Computer Society, p. 474-478 5 p. 6018752. (2010 International Conference on Information Society, i-Society 2010).

A theoretical model of intentional social action in online social networks

CHEUNG, C. M. K. & Lee, M. K. O., Apr 2010, In: *Decision Support Systems*. 49, 1, p. 24-30 7 p.

Spreading the e-word: Investigating antecedents of consumers' electronic word-of-mouth intentions

Cheung, C. M. K., Ng, Y. Y. & Lee, M. K. O., Jan 2010.

Exploring the moderating effect of information inconsistency in a trust-based online shopping model

Zhang, K. Z. K., Lee, M. K. O., CHEUNG, C. M. K., Shen, A. X. L., Jin, X. L. & Chen, H., 2010, *Proceedings of the 43rd Annual Hawaii International Conference on System Sciences, HICSS-43*. 5428407. (Proceedings of the Annual Hawaii International Conference on System Sciences).

The continuance of online social networks: How to keep people using facebook?

Shi, N., Lee, M. K. O., CHEUNG, C. M. K. & Chen, H., 2010, *Proceedings of the 43rd Annual Hawaii International Conference on System Sciences, HICSS-43*. 5428448. (Proceedings of the Annual Hawaii International Conference on System Sciences).

An investigation into contribution I-intention and we-intention in open web-based encyclopedia: Roles of joint commitment and mutual agreement

Shen, A. X. L., Lee, M. K. O., Cheung, C. M. K. & Chen, H., Dec 2009, *Proceedings of International Conference on Information Systems (ICIS 2009)*. p. 1-17 17 p. (30th International Conference on Information Systems, ICIS 2009).

The role of perceived critical mass in explaining we-intention to use instant messaging for team collaboration

Shen, A. X. L., Lee, M. K. O., Cheung, C. M. K. & Chen, H., Nov 2009, *Proceedings of the International Conference on Electronic Business (ICEB)*. p. 1060-1069 10 p. (Proceedings of the International Conference on Electronic Business (ICEB)).

Understanding the role of gender in bloggers' switching behavior

Zhang, K. Z. K., Lee, M. K. O., CHEUNG, C. M. K. & Chen, H., Nov 2009, In: *Decision Support Systems*. 47, 4, p. 540-546 7 p.

How to keep members using the information in a computer-supported social network

Jin, X. L., CHEUNG, C. M. K., Lee, M. K. O. & Chen, H. P., Sept 2009, In: *Computers in Human Behavior*. 25, 5, p. 1172-1181 10 p.

Understanding the sustainability of a virtual community: model development and empirical test

CHEUNG, C. M. K. & Lee, M. K. O., Jun 2009, In: *Journal of Information Science*. 35, 3, p. 279-298 20 p.

User satisfaction with an internet-based portal: An asymmetric and nonlinear approach

CHEUNG, C. M. K. & Lee, M. K. O., Jan 2009, In: *Journal of the American Society for Information Science and Technology*. 60, 1, p. 111-122 12 p.

Gender differences in the continuance of online social networks

Shi, N., CHEUNG, C. M. K., Lee, M. K. O. & Chen, H., 2009, *Best Practices for the Knowledge Society. Knowledge, Learning, Development and Technology for All: Second World Summit on the Knowledge Society, WSKS 2009, Chania, Crete, Greece, September 16-18, 2009*. Lytras, M. D., Ordonez de Pablos, P., Damiani, E., Avison, D., Naeve, A. & Homer, D. (eds.). p. 216-225 10 p. (Communications in Computer and Information Science; vol. 49).

The impact of positive electronic word-of-mouth on consumer online purchasing decision

CHEUNG, C. M. K., Lee, M. K. O. & Thadani, D. R., 2009, *Visioning and Engineering the Knowledge Society: A Web Science Perspective - Second World Summit on the Knowledge Society, WSKS 2009, Proceedings*. p. 501-510 10 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 5736 LNAI).

Understanding users' continuance intention to answer questions in online question answering communities

Jin, X. L., Lee, M. K. O. & Cheung, C. M. K., 2009, *Proceedings of the International Conference on Electronic Business (ICEB 2009)*. p. 679-688 10 p. (Proceedings of the International Conference on Electronic Business (ICEB)).

Exploring the Role of Gender on Bloggers' Switching Behaviors

Zhang, K. Z. K., Cheung, C. M. K., Lee, M. K. O. & Chen, H., Aug 2008, *AMCIS 2008 Proceedings*. Association for Information Systems, p. 1093-1101 9 p. (14th Americas Conference on Information Systems, AMCIS 2008; vol. 2).

Online consumer reviews: Does negative electronic word-of-mouth hurt more?

Cheung, C. M. K. & Lee, M. K. O., Aug 2008, *AMCIS 2008 Proceedings*. Association for Information Systems, p. 3242-3251 10 p. (14th Americas Conference on Information Systems, AMCIS 2008; vol. 5).

The structure of web-based information systems satisfaction: Testing of competing models

CHEUNG, C. M. K. & Lee, M. K. O., Aug 2008, In: *Journal of the American Society for Information Science and Technology*. 59, 10, p. 1617-1630 14 p.

The Structure of Web-Based Information Systems Satisfaction: An Application of Confirmatory Factor Analysis

Cheung, C. M. K. & Lee, M. K. O., 7 Jul 2008, *Web Information Systems and Technologies: Third International Conference, WEBIST 2007, Barcelona, Spain, March 3-6, 2007, Revised Selected Papers*. Filipe, J. & Cordeiro, J. (eds.). 1st ed. Berlin, Heidelberg: Springer, p. 257-273 17 p. (Lecture Notes in Business Information Processing; vol. 8)(WEBIST: International Conference on Web Information Systems and Technologies).

Understanding information systems continuance: The case of Internet-based learning technologies

Limayem, M. & CHEUNG, C. M. K., Jun 2008, In: *Information and Management*. 45, 4, p. 227-232 6 p.

The power of "we": Using instant messaging for student group project discussion

Shen, A. X. L., Lee, M. K. O., CHEUNG, C. M. K. & Wang, W. P., Jan 2008, *Proceedings of the 41st Hawaii International Conference on System Sciences (HICSS-41)*. IEEE, 4438708. (Proceedings of Hawaii International Conference on System Sciences).

A critical review of online consumer behavior

CHEUNG, C. M. K., Chan, G. W. W. & Limayem, M., 2008, *Contemporary Research in E-Branding*. IGI Global, p. 262-279 18 p.

Examining the perceived credibility of online opinions: Information adoption in the online environment

Rabjohn, N., CHEUNG, C. M. K. & Lee, M. K. O., 2008, *Proceedings of the 41st Annual Hawaii International Conference on System Sciences 2008, HICSS*. 4438991. (Proceedings of the Annual Hawaii International Conference on System Sciences).

Online social networks: Why do "we" use facebook?

Chiu, P. Y., CHEUNG, C. M. K. & Lee, M. K. O., 2008, *The Open Knowledge Society: A Computer Science and Information Systems Manifesto - 1st World Summit on the Knowledge Society, WSKS 2008, Proceedings*. Tennyson, R. D., Lytras, M. D., Carroll, J. M., Damiani, E., Lytras, M. D., Carroll, J. M., Damiani, E., Tennyson, R. D., Avison, D., Vossen, G. & Ordonez De Pablos, P. (eds.). Springer Verlag, p. 67-74 8 p. (Communications in Computer and Information Science; vol. 19).

The impact of electronic word-of-mouth: The adoption of online opinions in online customer communities

CHEUNG, C. M. K., Lee, M. K. O. & Rabjohn, N., 2008, In: *Internet Research*. 18, 3, p. 229-247 19 p.

Understanding the blog service switching in Hong Kong: An empirical investigation

Zhang, K. Z. K., CHEUNG, C. M. K., Lee, M. K. O. & Chen, H., 2008, *Proceedings of the 41st Annual Hawaii International Conference on System Sciences 2008, HICSS*. 4438974. (Proceedings of the Annual Hawaii International Conference on System Sciences).

User information satisfaction with a knowledge-based virtual community: An empirical investigation

Jin, X. L., CHEUNG, C. M. K., Lee, M. K. O. & Chen, H., 2008, *Emerging Technologies and Information Systems for the Knowledge Society - First World Summit on the Knowledge Society, WSKS 2008, Proceedings*. p. 123-130 8 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 5288 LNAI).

How habit limits the predictive power of intention: The case of information systems continuance

Limayem, M., Hirt, S. G. & CHEUNG, C. M. K., Dec 2007, In: *MIS Quarterly*. 31, 4, p. 705-737 33 p.

Understanding user acceptance of multimedia messaging services: An empirical study

Lee, M. K. O., CHEUNG, C. M. K. & Chen, Z., Nov 2007, In: *Journal of the American Society for Information Science and Technology*. 58, 13, p. 2066-2077 12 p.

Maintaining a virtual professional community through positive word of mouth

Cheung, C. M. K., Lee, M. K. O. & Rabjohn, N., 4 Jul 2007, *PACIS 2007 Proceedings*. Association for Information Systems, 12 p. (Pacific Asia Conference on Information Systems).

We-intention to use instant messaging for collaboration: A social influence model

Shen, A. X. L., Cheung, C. M. K., Lee, M. K. O. & Wang, W. P., 4 Jul 2007, *PACIS 2007 Proceedings*. Association for Information Systems, 15 p. (Pacific Asia Conference on Information Systems).

Let's Work Together! We-Intention to Use Instant Messaging for E-Collaboration

Cheung, C. M. K., Shen, A. X. L., Lee, M. K. O. & Wang, W. P., Jun 2007, *ECIS 2007 Proceedings*. Association for Information Systems, p. 407-418 12 p.

Understanding Intention to Continue Sharing Knowledge in Virtual Communities

Cheung, C. M. K. & Lee, M. K. O., Jun 2007, *ECIS 2007 Proceedings*. Association for Information Systems, p. 635-646 12 p.

Understanding the Sustainability of Virtual Communities in China

Jin, X. L., Cheung, C. M. K., Lee, M. K. O. & Chen, H. P., Jun 2007, *ECIS 2007 Proceedings*. Association for Information Systems, p. 310-321 12 p.

Understanding the Sustainability of Virtual Community: Model Development and Empirical Test

Cheung, C. M. K. & Lee, M. K. O., May 2007, *Proceedings of the Conference of European Academy of Management (EURAM 2007)*.

Web-Based Information Systems Satisfaction: Theoretical Development and Testing of Competing Models

CHEUNG, C. M. K. & Lee, M. K. O., Mar 2007, *Proceedings of the Third International Conference on Web Information Systems and Technologies*. p. 46-53 8 p.

Factors affecting users' intention to continue using virtual community

Jin, X. L., CHEUNG, C. M. K., Lee, M. K. O. & Chen, H. P., 2007, *Proceedings - The 9th IEEE International Conference on E-Commerce Technology; The 4th IEEE International Conference on Enterprise Computing, E-Commerce and E-Services, CEC/EEE 2007*. IEEE Computer Society, p. 239-246 8 p. 4285220. (Proceedings - The 9th IEEE International Conference on E-Commerce Technology; The 4th IEEE International Conference on Enterprise Computing, E-Commerce and E-Services, CEC/EEE 2007).

Information adoption in an online discussion forum

Cheung, C. M. K. & Lee, M. K. O., 2007, *ICE-B 2007 - Proceedings of the 2nd International Conference on e-Business*. p. 322-328 7 p. (ICE-B 2007 - Proceedings of the 2nd International Conference on e-Business).

We-intention to use instant messaging for collaborative work: The moderating effect of experience

Shen, A. X. L., Cheung, C. M. K., Lee, M. K. O. & Wang, W. P., 2007, *ICE-B 2007 - Proceedings of the 2nd International Conference on e-Business*. p. 235-242 8 p. (ICE-B 2007 - Proceedings of the 2nd International Conference on e-Business).

What drives members to continue sharing knowledge in a virtual professional community? The role of knowledge self-efficacy and satisfaction

CHEUNG, C. M. K. & Lee, M. K. O., 2007, *Knowledge Science, Engineering and Management: Second International Conference, KSEM 2007, Melbourne, Australia, November 28-30, 2007, Proceedings*. Springer Berlin, p. 472-484 13 p. (Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics); vol. 4798 LNAI).

User satisfaction with virtual social community: The case of Bulletin Board Systems

Cheung, C. M. K., Jin, X., Lee, M. K. O. & Chen, H. P., 6 Jul 2006, *PACIS 2006 Proceedings*. Association for Information Systems, p. 1234-1246 13 p. (Pacific Asia Conference on Information Systems).

Understanding consumer trust in internet shopping: A multidisciplinary approach

CHEUNG, C. M. K. & Lee, M. K. O., 15 Feb 2006, In: *Journal of the American Society for Information Science and Technology*. 57, 4, p. 479-492 14 p.

How Positive Informational Social Influence Affects Consumers' Decision of Internet Shopping

Lee, M. K. O., Cheung, C. M. K., Sia, C. L. & Lim, K. H., Jan 2006, *Proceedings of the 39th Hawaii International Conference on System Sciences (HICSS-39)*. IEEE

How positive informational social influence affects consumers' decision of Internet shopping?

Lee, M. K. O., CHEUNG, C. M. K., Sia, C. L. & Lim, K. H., 2006, *Proceedings of the 39th Annual Hawaii International Conference on System Sciences, HICSS'06*. p. 115a 1 p. 1579519. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 6).

Understanding customer knowledge sharing in web-based discussion boards: An exploratory study

Lee, M. K. O., CHEUNG, C. M. K., Lim, K. H. & Sia, C. L., 2006, In: *Internet Research*. 16, 3, p. 289-303 15 p.

Acceptance of Internet-based learning medium: The role of extrinsic and intrinsic motivation

Lee, M. K. O., CHEUNG, C. M. K. & Chen, Z., Dec 2005, In: *Information and Management*. 42, 8, p. 1095-1104 10 p.

Positive-Negative Asymmetry of Disconfirmations on User Satisfaction Judgment

Cheung, C. M. K. & Lee, M. K. O., Dec 2005, *Proceedings of IS-CORE 2005*.

The Role of Habit in IS Continuance: Examining the Evolving Relationship between Intention and Usage

Cheung, C. M. K. & Limayem, M., Dec 2005, *Proceedings of International Conference on Information Systems (ICIS 2005)*.

The asymmetric effect of web site attribute performance on web satisfaction: An empirical study

Cheung, C. M. K. & Lee, M. K. O., Aug 2005, In: *e-Service Journal*. 3, 3, p. 65-86 22 p.

Understanding continuance of advanced Internet-based learning technologies: The role of satisfaction, prior behavior, and habit

Cheung, C. M. K. & Limayem, M., 7 Jul 2005, *PACIS 2005 Proceedings*. Association for Information Systems, p. 1323-1332 10 p. (Pacific Asia Conference on Information Systems).

Drivers of University Students' Continued Use of Advanced Internet-based Learning Technologies

Cheung, C. M. K. & Limayem, M., Jun 2005, *BLED 2005 Proceedings*. Association for Information Systems, p. 1-12 12 p.

The Role of Habit and the Changing Nature of Relationship between Intention and Usage

Cheung, C. M. K. & Limayem, M., May 2005, *ECIS 2005 Proceedings*. Association for Information Systems, p. 977-984 8 p. (Proceedings of the European Conference on Information Systems (ECIS)).

he Asymmetric Impact of Website Attribute Performance on User Satisfaction: An Empirical Study

Cheung, C. M. K. & Lee, M. K. O., Jan 2005, *Proceedings of the 38th Hawaii International Conference on System Sciences (HICSS-38)*. IEEE

A critical review of online consumer behavior: Empirical research

CHEUNG, C. M. K., Chan, G. W. W. & Limayem, M., 2005, In: *Journal of Electronic Commerce in Organizations*. 3, 4, p. 1-19 19 p.

Consumer satisfaction with internet shopping: A research framework and propositions for future research

CHEUNG, C. M. K. & Lee, M. K. O., 2005, *7th International Conference on Electronic Commerce, ICEC05: Towards Ubiquitous Business*. p. 327-334 8 p. (ACM International Conference Proceeding Series; vol. 113).

ERP Systems Implementation Determinants and Success Measures in China: A Case Study Approach

Zhang, L., Lee, M. K. O., Zhang, Z. & Cheung, C. M. K., 2005, *Enterprise Information Systems V*. Camp, O., Filipe, J. B. L., Hammoudi, S. & Piattini, M. (eds.). 1st ed. Springer Verlag, p. 109-116 8 p.

The asymmetric effect of website attribute performance on satisfaction: An empirical study

Cheung, C. M. K. & Lee, M. K. O., 2005, In: *Proceedings of the Annual Hawaii International Conference on System Sciences*. p. 175 1 p.

The role of habit in information systems continuance: Examining the evolving relationship between intention and usage

Cheung, C. M. K. & Limayem, M., 2005, p. 471-482. 12 p.

Internet retailing adoption by small-to-medium sized Enterprises (SMEs): A multiple-case study

Lee, M. K. O. & CHEUNG, C. M. K., Dec 2004, In: *Information Systems Frontiers*. 6, 4, p. 385-397 13 p.

Consumer Attitude Toward Mobile Advertising

Leung, F. S. K. & Cheung, C. M. K., Aug 2004, *AMCIS 2004 Proceedings*. Association for Information Systems, p. 2772-2775 4 p.

Online Consumer Behavior: What We Know and What We Need to Know

Limayem, M. & Cheung, C. M. K., Jul 2004, *Proceedings of European and Mediterranean Conference on Conference of Information Systems*.

Explaining Information Systems Adoption and Post-Adoption: Toward an Integrative Model

Limayem, M., Cheung, C. M. K. & Chan, G., Dec 2003, *Proceedings of International Conference on Information Systems (ICIS 2003)*.

An Integrative Model of Consumer Trust in Internet Shopping

Cheung, C. M. K. & Lee, M. K. O., Jun 2003, *ECIS 2003 Proceedings*. Association for Information Systems, 15 p. 48

Habit in the Context of IS Continuance: Theory Extension and Scale Development

Limayem, M., Hirt, S. G. & Cheung, C. M. K., Jun 2003, *ECIS 2003 Proceedings*. Association for Information Systems, 18 p. 90

Online Consumer Behavior: A Review and Agenda for Future Research

Chan, G., Cheung, C. M. K., Kwong, T., Limayem, M. & Zhu, L., Jun 2003, *BLED 2003 Proceedings*. Association for Information Systems, p. 194-218 25 p.

ERP systems implementation determinants and success measures in China: A case study approach

Zhang, L., Lee, M. K. O., Zhang, Z. & Cheung, C. M. K., 2003, *ICEIS 2003 - Proceedings of the 5th International Conference on Enterprise Information Systems*. Camp, O., Piattini, M., Hammoudi, S. & Filipe, J. (eds.). Escola Superior de Tecnologia do Instituto Politecnico de Setubal, p. 136-143 8 p. (ICEIS 2003 - Proceedings of the 5th International Conference on Enterprise Information Systems; vol. 1).

Determinants of User's Intention to Use MMS: A Pilot Study

Chen, Z., Lee, M. K. O., Cheung, C. M. K. & Cheng, S. K. N., 2 Sept 2002, *PACIS 2002 Proceedings*. Association for Information Systems, (Pacific Asia Conference on Information Systems).

Online Consumer Behavior: A Research Agenda

Kwong, T., Cheung, C. M. K., Zhu, L. L. M. & Viehland, D., 2 Sept 2002, *PACIS 2002 Proceedings*. Association for Information Systems, (Pacific Asia Conference on Information Systems).

Trust in Internet Shopping: A Proposed Model and Measurement Instrument

Cheung, C. M. K. & Lee, M. K. O., 2002, *Advanced Topics in Global Information Management*. IGI Global, Vol. 1. p. 25-41

Trust in Internet Shopping: Instrument Development and Validation through Classical and Modern Approaches

Cheung, C. M. K. & Lee, M. K. O., 2002, *Strategies for eCommerce Success*. IGI Global, p. 126-145 20 p.

Using the Internet as a learning medium: An exploration of gender difference in the adoption of FaBWeb

CHEUNG, C. M. K., Lee, M. K. O. & Chen, Z., 2002, *Proceedings of the 35th Annual Hawaii International Conference on System Sciences, HICSS 2002*. Sprague, R. H. (ed.). IEEE Computer Society, p. 475-483 9 p. 993901. (Proceedings of the Annual Hawaii International Conference on System Sciences; vol. 2002-January).

Using the Internet as a Learning Medium: Exploring the Impact of Extrinsic and Intrinsic Motivation

Cheung, C. M. K. & Lee, M. K. O., Oct 2001, *Proceedings of International Conference of Electronic Commerce*.

A Framework for Mobile Commerce

Chen, Z., Lee, M. K. O. & Cheung, C. M. K., Aug 2001, *AMCIS 2001 Proceedings*. Association for Information Systems, p. 443-449 7 p.

Using the Internet as a Learning Medium: University Student Adoption of an FaBWeb

Cheung, C. M. K., Lee, M. K. O. & Chen, Z., Aug 2001, *AMCIS 2001 Proceedings*. Association for Information Systems, p. 141-146 6 p.

Trust in internet shopping: Instrument development and validation through classical and modern approaches

Cheung, C. M. K. & Lee, M. K. O., Jul 2001, In: *Journal of Global Information Management*. 9, 3, p. 23-35 13 p.

Trust in Internet Shopping: A Proposed Model and Measurement Instrument

Cheung, C. M. K. & Lee, M. K. O., Aug 2000, *AMCIS 2000 Proceedings*. Association for Information Systems, p. 681-689 9 p.

On-Going Funded Research Projects

m is for Maternal: A Two-Country Longitudinal Field Experiment of mHealth Apps for Better Maternal and Infant Health

CHEUNG, C. M. K.

1/01/19 → 30/06/23

Project (from Grant): Project › Research project

The Effectiveness of Big Data Breach Response Strategies in the Healthcare Industry: A Mixed Methods Approach

CHEUNG, C. M. K.

1/01/20 → 30/06/23

Project (from Grant): Project › Research project

Preventing Online Harassment on Social Media through Reflective System Designs: A Self-Awareness Perspective

CHEUNG, C. M. K.

1/01/21 → 30/06/23

Project (from Grant): Project › Research project

Cybermobbing on Social Media: The Role of Technology in Formation, Prevention, and Intervention of Online Collective Deviant Behavior

CHEUNG, C. M. K.

1/01/21 → 31/12/25

Project (from Grant): Project › Research project

Understanding Users' Deep Engagement and Deviant Behaviors in the Metaverse through the Sociotechnical Perspective: A Mixed-Methods Research Approach

CHEUNG, C. M. K. & Zhou, Z.

1/01/23 → 1/12/26

Project (from Grant): Project › Research project

Completed Research Projects

- | | |
|---------|--|
| 2019-21 | Electronic Word-of-Mouth Adoption and Diffusion in Online Social Networks, National Natural Science Foundation of China (NSFC), Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao (Budget: RMB180,000) |
| 2017-18 | Coping with Envy on Social Networking Sites: User Strategies, Behaviors, and the Influence of Culture, Faculty Research Grant, HKBU (Budget : HK\$ 99,640) |
| 2016-18 | An Empirical Examination of Bystanders' Joining-In Behavior to Cyberbullying on Social Networking Sites: A Moral Disengagement Perspective, General Research Fund, University Grant Council, HKSAR (Budget: HK\$ \$404,656) |
| 2016-17 | A Study of Online Disinhibition: Conceptualization, Measurement, and Relation to Aggressive Behaviors, Faculty Research Grant, HKBU (Budget: HK\$ 88,110) |
| 2015-16 | Combating Online Abuse: What Drives People to Use Online Reporting Functions on Social Networking Sites, Faculty Research Grant, HKBU (Budget: HK\$ 84,184) |
| 2015-16 | Transition from Urge to Excessive Use of Social Networking Sites: An Empirical Investigation, Faculty Research Grant, HKBU (Budget: HK\$ 83,742) |
| 2013-14 | Do Actions Speak Louder Than Voices? The Signaling Role of Social Information Cues in Influencing Consumer Purchases Decisions, Faculty Research Grant, HKBU (Budget: HK\$76,789) |
| 2013-14 | Examining Consumer Engagement Behaviors in Online Brand Communities: A Nonlinear Approach, Faculty Research Grant, HKBU (Budget: HK\$78,800) |
| 2013-14 | The Dark Side of Massive Multiplayer Online (MMOGs): The Role of Deficient Self-Regulation in the Development of Problematic Use of MMOGs, Strategic Development Fund, HKBU (Budget: HK\$ 110,020) |
| 2012-13 | Social Media Engagement: Investigating the Adoption of Social Media in Hong Kong Top Brands, Strategic Development Fund, HKBU (Budget: HK\$ 115,240) |
| 2011-12 | Consumer Participation in Facebook Brand Communities: A Social Influence Process, Faculty Research Grant, HKBU (Budget: HK\$99,300) |
| 2011-12 | Consumer Engagement in Social Media: Instrument Development and Validation through Classical and Modern Approaches, Faculty Research Grant, HKBU (Budget: HK\$99,960) |
| 2010-12 | Why Members Continue to Share Knowledge in Virtual Knowledge Communities: A Longitudinal Study, General Research Fund, University Grant Council, HKSAR (Budget: HK\$ 389,760) |
| 2010-11 | The State of Electronic Word-of-Mouth Communication Research: A Review of the Literature and Future Research Directions, Faculty Research Grant, HKBU (Budget: HK\$36,088) |
| 2010-11 | Understanding the Intention of Electronic Word-of-Mouth Behavior in Online Consumer-Opinion Platforms: The Batson's Framework, Faculty Research Grant, HKBU (Budget: HK\$49,200) |
| 2009-10 | The Power of "We": Why People Use Web 2.0 Technologies to Collaborate, Faculty Research Grant, HKBU (Budget: HK\$58,220) |
| 2009-10 | Knowledge Adoption: What Drives Students Adopt Knowledge in Wikipedia?, Faculty Research Grant, HKBU (Budget: HK\$49,900) |
| 2008-10 | Negativity Bias: The Effects of Negative Online Consumer Reviews on Consumer Purchasing Decision, Faculty Research Grant, HKBU (Budget: HK\$96,577) |

Journal Editorship

Information Systems Research (Journal)

Christy M K CHEUNG (Associate editor)

2023 → ...

Journal of the Association for Information Systems (Journal)

Christy M K CHEUNG (Senior/managing editor)

2023 → ...

Information Systems Journal (Journal)

Christy M K Cheung (Associate editor)

2018 → ...

Internet Research (Journal)

Christy M K Cheung (Editor in chief)

2016 → ...

Decision Support Systems (Journal)

Christy M K Cheung (Senior/managing editor)

2012 → ...

Information and Management (Journal)

Christy M K Cheung (Associate editor)

2012 → ...