



MASTER'S THESIS

The effects of coorientation on students' responses to coercive power Chia, Cheng Kiat

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The Effects of Coorientation on Students' Responses to Coercive Power

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ABSTRACT

This study examined compliance-gaining research through coercive power. It used an interactive approach, the coorientation model, to examine compliance-gaining behaviour in the classroom context. Such an approach treats power as a property of relationships rather than of individuals. This quasi-experiment used a post-test only design The study investigated two forms of coorientation with non-equivalent groups. relationships, accuracy and agreement, on two kinds of responses, students' willingness to comply and satisfaction with teachers' requests. Data were collected from primary (n = 144), secondary (n = 185) and university (n = 117) students using questionnaires. The results showed that coorientational accuracy predicted students' willingness to comply, but not student satisfaction level, and coorientational agreement accounted for both willingness to comply and satisfaction. These findings imply that compliance-gaining research can be studied with an interactive approach. In addition, coorientational accuracy and agreement influence compliance-gaining behaviour. Such relational variables can not be investigated in most individual approaches of compliance-gaining research. Other variables examined included message severity, teacher attributions, student level, The results were reported and their implications to gender and school ranking. compliance-gaining research and classroom management using coercive power were discussed.

TABLE OF CONTENTS

ABSTRA	ACT .	Page ii					
ACKNOWLEDGEMENTS LIST OF TABLES LIST OF FIGURES INTRODUCTION							
					Chapter I.	COMPLIANCE-GAINING COMMUNICATION AND COERCIVE POWER	
						1. Defining Compliance-Gaining	5
						2. Compliance-Gaining Communication	5
	a. Situations and Compliance-Gaining	5					
	b. Individual Differences and Compliance-Gaining	7					
	c. Strategies and Compliance-Gaining	8					
	3. Limitations of Compliance-Gaining Research	12					
	4. Coercive Power	14					
	5. Coorientation	16					
II.	COMPLIANCE-GAINING AND CLASSROOM MANAGEMENT						
	1. Introduction	25					
	2. Behaviour Problems and Discipline	25					
	3. Classroom Discipline Theories	27					
	4. Using Assertive Discipline or Punishments	30					
	Advantages and Disadvantages of Punishment	33					
	6. Research on Coercive Power and Compliance-Gaining in Classroom	35					
•	7. Coorientation and Student Communication	38					
III.	METHOD	44					
	1. Introduction	41					
	2. Purpose of Research	41					
	3. Hypotheses and Theoretical Assessments	42					
	4. Design	44					
	5. Operationalising the Quasi-Independent Variables	47					
	a. Computing the Scores For Coorientational Agreement	47					
	b. Computing the Scores For Coorientational Accuracy	49					
	6. Measuring Dependent Variables	50					
	7 Severity Check	51					

	8.	Sample	52			
	9.	Procedures	52			
	10.	Statistical Analyses	53			
	11.	Summary	54			
IV.	RESULTS					
	1.	Hypothesis 1: Coorientational Accuracy Affects Students' Responses	55			
	2.	Hypothesis 2: Coorientational Agreement Affects Students' Responses	57			
	3.	Additional Findings				
		a. Effect of Perceived Severity on Students' Satisfaction Level For the Five Coercive Power Messages	58			
		b. Effect of Teacher Attributions on Students' Willingness to Comply and Satisfaction Level	60			
		c. Effect of Student Level on Willingness to Comply and Satisfaction Level	62			
		d. Effect of Gender on Students' Willingness to Comply and Satisfaction Level	62			
		e. Effect of Secondary School Rankings on Students' Willingness to Comply and Satisfaction Level	63			
		f. Mean Scores of Subjects' Willingness to Comply and Satisfaction Level For the Five Coercive Power Messages	64			
			65			
	4.	g. Students' Open-Ended Responses Summary	67			
V.	יומ	SCUSSIONS				
	1.	Introduction	69			
	2.	Implications of the Results	69			
	4.	a. Hypothesis 1	70			
		b. Hypothesis 2	70			
		c. Message Severity	73			
		d. Teacher Attributions	73			
		e. Student Level and Gender	75			
		f. School Ranking	75			
		g. Comparing Students' Willingness to Comply and	77			
		Satisfaction Levels h. Other Factors Contributing to Students' Willingness to	78			
	3	Comply Summary	79			
	٦.	Danima y				

VI.	CONCLUSION	
•	1. Introduction	81
	2. An Overview of the Study	81
	3. Limitations of this Study	84
	4. Contributions and Suggestions For Future Research	87
	5. Summary	92
REFERE	REFERENCES	
APPENDIX A		102
APPENI	DIX B	112
VITA		113