

MASTER'S THESIS

Strategy and identity of a social movement organization: a case study of the Justice and Peace Commission of the Hong Kong Catholic Diocese

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**STRATEGY AND IDENTITY OF A SOCIAL MOVEMENT
ORGANIZATION:
A CASE STUDY OF THE JUSTICE AND PEACE COMMISSION OF
THE HONG KONG CATHOLIC DIOCESE**

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**A thesis submitted in partial fulfilment of requirements
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Abstract

This is a study of how individual Catholics seek for a religious explanation for their participation in certain collective actions taken by the Justice and Peace Commission of the Hong Kong Catholic Diocese. By using William Gamson's idea of "micromobilization", the author tries to demonstrate that Catholicism in general and Catholic Social Teachings in particular facilitate the enlargement of the personal identity of these participants. The author also demonstrates that a collective identity of the Commission is socially constructed through continuous negotiation among the participants. This paper also examines the mutual relationship between the "strategy" and "identity" of the Justice and Peace Commission.

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