

MASTER'S THESIS

The function of direct quotations as an evaluative device in personal profiles

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**THE FUNCTION OF DIRECT QUOTATIONS AS AN
EVALUATIVE DEVICE IN PERSONAL PROFILES**

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ABSTRACT

Sharing with Labov's observation that direct quotations work as 'embedded evaluation' on personal narratives, the question was asked **HOW** direct quotations function as an evaluative device in interview articles. Interview articles were established as the genre 'personality profile' and widely used in journalistic field. Genre features were established by reconstructing textual moves which yielded the generic structure: Situation(SIT) --- SIT --- SIT (Evaluation + Basis) --- Coda, with recursive branching of perspectives of situations internally. Direct quotations were found in the positions: Evaluation and Basis(for evaluation). Apart from the position of direct quotations in the rhetorical structure, the following observations and interpretations were offered as answer to the question how direct quotations may work as evaluation. Systematically, they elaborate preceding evaluations cognitively, they heighten the effect of preceding evaluations by creating relevance. Discursively, they demonstrate relevance – they act out rather than describe.

論文摘要

本篇論文主要探討直接引用語在人物專訪中的功用是評估性的，並且嘗試從多角度分析五篇人物專訪中的直接引用語。其實，直接引用語有多項不同的功能，因此本研究會從語用學、語義學、認知學，以及引用語在人物專訪的修辭結構中的位置，解釋這種引用語是具評估性的直接引用語。

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